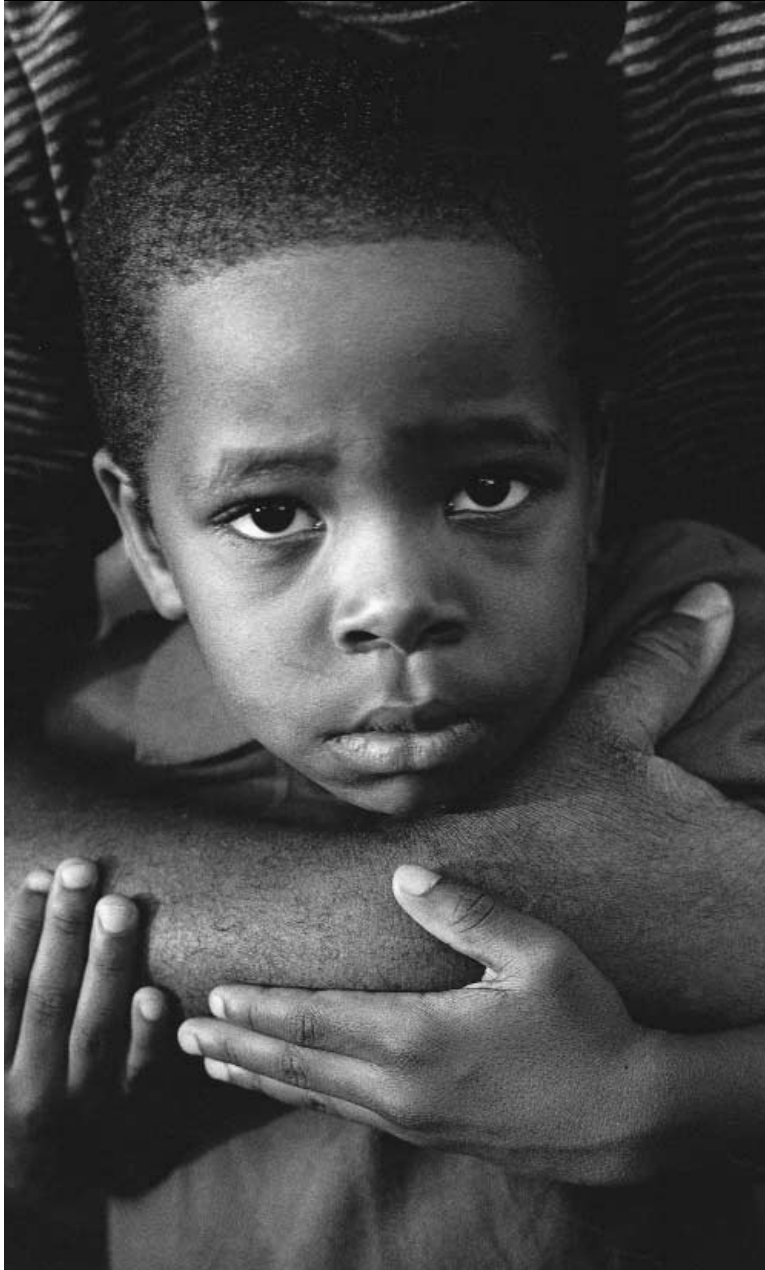


GAINING A CHILD'S TRUST MEANS EVERYTHING TO A MOLESTER. VIOLATING IT MEANS NOTHING.



Talking to children. Paying attention to them. Spending time with them. Buying gifts for them. It's what you'd expect from any parent. But what you may not expect is that it's also how child molesters gain trust and seduce children. The statistics are shocking. There's a one in five chance your daughter will be sexually victimized by age 18. For boys, it's one in ten. At the National Center for Missing & Exploited Children, we support law enforcement in their efforts to stop these predators. To report child sexual exploitation, call the police. Then call us at 1-800-843-5678 or contact us at www.cybertipline.com. Childhood is something to be cherished. And as long as children are exploited, we'll exploit every resource to stop it.

NATIONAL
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WE'RE HERE BECAUSE THEY'RE OUT THERE.