

# RADIO ROUNDUP

a collection of features, oddities,  
and helpful tips



**NORTH AMERICAN  
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180 WORDS, 60 SECONDS

## HOLIDAY SAFETY TIPS

HERE ARE SOME TIPS FOR PARENTS DURING THE HOLIDAY SHOPPING SEASON. YOU CAN LOWER YOUR STRESS LEVEL BY DEALING WITH SAFETY ISSUES BEFORE YOU HEAD TO THE MALL WITH YOUR KIDS. MAKE SURE YOUNGER CHILDREN KNOW TO STAY WITH YOU. LEAVE T-SHIRTS AND OTHER ITEMS WITH YOUR CHILD'S NAME ON THEM AT HOME. IF YOUR FAMILY SPLITS UP, MAKE PLANS TO MEET AT A SPECIFIC TIME. IF USING CELL PHONES TO CHECK IN, HAVE A BACKUP PLAN IN CASE YOU CAN'T REACH EACH OTHER. REMIND CHILDREN THAT IF SEPARATED, THEY SHOULD NEVER LEAVE THE MALL OR A STORE WITH ANYONE ELSE. AND THEY SHOULD NOT GO TO THE PARKING LOT TO FIND YOU. IF LOST, KIDS SHOULD LOOK FOR SOMEONE WHO CAN HELP, SUCH AS A UNIFORMED SECURITY GUARD, LAW ENFORCEMENT OFFICER, A MOTHER WITH CHILDREN OR A SALESPERSON WEARING A NAME TAG. MORE HOLIDAY SAFETY TIPS ARE AVAILABLE THROUGH THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN'S TWENTY-FOUR-HOUR TOLL-FREE HOTLINE AT 1-800-THE-LOST OR ONLINE AT [W-W-W--DOT--MISSING-KIDS--DOT--COM](http://WWW--DOT--MISSING-KIDS--DOT--COM).